

### **Abstract**

An apparatus for managing communications between an event planner and a venue such as a restaurant comprising a control unit for receiving a event request generated by a prospective event planner, relating to a desire for planning an event; means for assisting a client in formulating a request for proposal to be distributed to event venues throughout the system; means for distributing the request for proposal to said event venues; and means for receiving bids from venues who receive the request for proposal.